

DK: Ride the Rim 2016

Name of Applicant

Julie Van Moorhem

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>10</u>	10	<u>100</u> Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	<u>9</u>	10	<u>90</u> Will the project encourage additional overnight stays beyond the project event?
(1-5)	<u>5</u>	5	<u>25</u> Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	<u>2</u>	5	<u>10</u> Are the budget and marketing plan realistic?
(1-10)	<u>9</u>	10	<u>90</u> Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	<u>10</u>	10	<u>100</u> Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	<u>4</u>	5	<u>20</u> Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	<u>10</u>	10	<u>10</u> Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 445

Add Preference Points

(0-10)	<u>—</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>8</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>7</u>	Family Friendliness

TOTAL POINTS 460

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

DK: Ride the Rim

Marquez

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>3</u>	10	<u>30</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>9</u>	5	<u>45</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>3</u>	5	<u>15</u>	Are the budget and marketing plan realistic?
(1-10) <u>5</u>	10	<u>50</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>4</u>	10	<u>40</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? <i>in-kind, volunteer</i> <i>could use more sponsors.</i>
(1-5) <u>3</u>	5	<u>15</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>9</u>	10	<u>90</u>	Is there a strong evaluation method with measurable objectives?
SUB-TOTAL POINTS:		<u>285</u>	

Add Preference Points

(0-10)	<u>-</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>5</u>	Family Friendliness

TOTAL POINTS 300

Reviewer Conflict of Interest:

Comments: Total cash expense 19,445. Cash match: 3,900 balance: 15,545

Do you recommend this project for funding: YES NO Partial funding: \$ _____

19445
6
137

Discover Klamath - Ride the Dam
Name of Applicant

George Rogers
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>4</u>	10	<u>40</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>3</u>	5	<u>15</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>3</u>	5	<u>15</u>	Are the budget and marketing plan realistic?
(1-10) <u>3</u>	10	<u>30</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>2</u>	10	<u>20</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>2</u>	5	<u>10</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>3</u>	10	<u>30</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 220

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>5</u>	Family Friendliness

TOTAL POINTS 235

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 10,000

Discover Klamath
Name of Applicant

Matt Dodson
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>4</u>	10	<u>40</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>3</u>	5	<u>15</u>	Are the budget and marketing plan realistic?
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>4</u>	5	<u>20</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>5</u>	10	<u>50</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: _____

Add Preference Points

(0-10) <u>0</u>	Event held during the Shoulder Season – October through May
(0-10) <u>10</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10) <u>8</u>	Family Friendliness

TOTAL POINTS 408

Reviewer Conflict of Interest: _____

Comments: Expanding event, bringing new market to the area, would like to see more tracking of who stays

Do you recommend this project for funding: YES NO Partial funding: \$ 13,000

Discover Klamath
Name of Applicant Ride the Rim

Heather Lang
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Criteria	Weight	Points	Description
1) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
2) <u>4</u>	10	<u>40</u>	Will the project encourage additional overnight stays beyond the project event?
3) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
4) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
5) <u>3</u>	10	<u>30</u>	Does the applicant clearly demonstrate how the project will leverage funding?
6) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
7) <u>4</u>	5	<u>20</u>	Is there demonstrated community support? Is there evidence of in-kind support?
8) <u>9</u>	10	<u>90</u>	Is there a strong evaluation method with measurable objectives?

3-TOTAL POINTS: 400

Preference Points

1) <u>0</u>	<u>0</u>	Event held during the Shoulder Season – October through May
2) <u>8</u>	<u>8</u>	Event held outside of the Klamath Falls urban growth boundary
3) <u>10</u>	<u>10</u>	Family Friendliness

TOTAL POINTS 418

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____