

KUHS

TOTALS

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	X 10 =	360	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	X 10 =	170	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	X 5 =	65	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	X 5 =	45	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	X 10 =	230	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	X 10 =	290	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	X 5 =	85	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10)	X 10 =	230	Is there a strong evaluation method with measurable objectives? (max points possible: 100)
SUB-TOTAL POINTS:			(Max total points possible: 525)
		1280	
Add Preference Points		1435	
(0-10)		37	Event held during the Shoulder Season – October through May
(0-10)			Event held outside of the Klamath Falls urban growth boundary
(0-10)		30	Family Friendliness
TOTAL POINTS		1502	

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding:  YES  NO Partial funding: \$ \_\_\_\_\_

Klamath Union High School  
Name of Applicant

George Rogers  
Name of Reviewer

Tourism Grant Application – Traditional Program Event  
**Selection Criteria Summary**  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>4</u>	X 10 = <u>40</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>4</u>	X 5 = <u>20</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<del>4</del> <sup>2</sup>	X 5 = <u>10</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>9</u>	X 10 = <u>90</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>8</u>	X 10 = <u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10)	<u>6</u>	X 10 = <u>60</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)
SUB-TOTAL POINTS:		<u>475</u>	(Max total points possible: 525)

Add Preference Points

(0-10)	<u>10</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

**TOTAL POINTS**

~~525~~ 475

Reviewer Conflict of Interest: \_\_\_\_\_

**Comments:**

Do you recommend this project for funding:  YES  NO Partial funding: \$ 4300.00

KU Grand Opening

MARQUEZ

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>9</u>	X 10 =	<u>90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5) <u>5</u>	X 10 =	<u>50</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5) <u>-</u>	X 5 =	<u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10) <u>-</u>	X 10 =	<u>90</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10) <u>10</u>	X 10 =	<u>100</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100) <i>on-going alumni assn.</i>
(1-5) <u>5</u>	X 5 =	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10) <u>10</u>	X 10 =	<u>100</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS:

425  
505  
(Max total points possible: 525)

Add Preference Points

(0-10)	<u>10</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>-</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS

425

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding:  YES  NO

Partial funding: \$

8676

92 yrs Because of you  
Name of Applicant

Sally Pearce  
Name of Reviewer

Tourism Grant Application – Traditional Program Event

**Selection Criteria Summary**  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	X 10		Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
<u>10</u>	=	<u>100</u>	
(1-5)	X 10 =		Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
<u>3</u>		<u>30</u>	
(1-5)	X 5 =		Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
<u>3</u>		<u>15</u>	
(1-5)	X 5 =		Are the budget and marketing plan realistic? (max points possible: 25)
<u>3</u>		<u>15</u>	
(1-10)	X 10 =		Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
<u>3</u>		<u>30</u>	
(1-10)	X 10		Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
<u>3</u>	=	<u>30</u>	
(1-5)	X 5 =		Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
<u>3</u>		<u>15</u>	
(1-10)	X 10		Is there a strong evaluation method with measurable objectives? (max points possible: 100)
<u>3</u>	=	<u>30</u>	

(Max total points possible: 525)

SUB-TOTAL POINTS: 145

Add Preference Points

(0-10) 10 Event held during the Shoulder Season – October through May

(0-10) 5 Event held outside of the Klamath Falls urban growth boundary

(0-10)

10 Family Friendliness

TOTAL POINTS

165

Reviewer Conflict of Interest:

Comments

*Not enough required supporting docs.*

Do you recommend this project for funding:  YES  NO Partial funding: \$ 5000

92 Years Because of You  
Name of Applicant

Weidman  
Name of Reviewer

Tourism Grant Application – Traditional Program Event  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>7</u>	X 10 = <u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>5</u>	X 10 = <u>50</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>4</u>	X 5 = <u>20</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>0</u>	X 5 = <u>NO BUDGET</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>5</u>	X 10 = <u>50</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>7</u>	X 10 = <u>70</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>4</u>	X 5 = <u>20</u>	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10)	<u>5</u>	X 10 = <u>50</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: ~~285~~  
330 (Max total points possible: 525)

Add Preference Points

(0-10)	<u>7</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>N/A</u>	Family Friendliness

TOTAL POINTS 7

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: Interesting idea!  
1) letter of support  
NO Budget

Do you recommend this project for funding:  YES  NO Partial funding: \$ maybe

5,000 amount

(no budget though)