

30-mile  
Name of Applicant

Matt Doolson  
Name of Reviewer

Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>4</u>	5	<u>20</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
<sup>MLO</sup> (1-5) <u>3.4</u>	2	<u>8</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>4</u>	1	<u>4</u>	Is the presentation clear, concise and attractive?
(1-5) <u>2</u>	2	<u>4</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>61</u>	
Add Preference Points			
0-10		<u>5</u>	Event held during the Shoulder Season – before June and after September
0-10		<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
0-10		<u>5</u>	Length of Stay – event encourage early arrival and/or late departure
0-10		<u>3</u>	Family Friendliness
Deduct Penalty Points			
-10		_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5		_____	Vague or rambling responses.
TOTAL POINTS		<u>74</u>	

Reviewer Conflict of Interest:

Comments: Worth the investment

Do you recommend this project for funding:  YES  NO Partial funding: \$ 2350

30-mile Club

Julie Ann Moorhen  
Name of Reviewer

Name of Applicant

Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>4</u>	5	<u>20</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>4</u>	5	<u>20</u>	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>4</u>	2	<u>8</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>4</u>	1	<u>4</u>	Is the presentation clear, concise and attractive?
(1-5) <u>4</u>	2	<u>8</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>57</u>	
<u>Add Preference Points</u>			
0-10		<u>5</u>	Event held during the Shoulder Season – before June and after September
0-10		<u>5</u>	Event held outside of the Klamath Falls urban growth boundary
0-10		<u>5</u>	Length of Stay – event encourage early arrival and/or late departure
0-10		<u>5</u>	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5		_____	Vague or rambling responses.
TOTAL POINTS		<u>77</u>	

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ 2350

30 MILK CLUBS

CHIP MASSIE

Name of Applicant

Name of Reviewer

Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>5</u>	5	<u>25</u>
(1-5) <u>5</u>	2	<u>10</u>
(1-5) <u>5</u>	1	<u>5</u>
(1-5) <u>0</u>	2	<u>0</u>

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?  
Are the budget and marketing plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

55

Add Preference Points

0-10

5

Event held during the Shoulder Season – before June and after September

0-10

10

Event held outside of the Klamath Falls urban growth boundary

0-10

2

Length of Stay – event encourage early arrival and/or late departure

0-10

5

Family Friendliness

Deduct Penalty Points

-10

\_\_\_\_\_

Previous tourism projects not completed on time or final evaluation not submitted on time

-5

\_\_\_\_\_

Vague or rambling responses.

TOTAL POINTS

77

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding:  YES  NO

Partial funding: \$

2350.00

30-mile Club

Name of Applicant

Lisa Galloway

Name of Reviewer

Tourism Grant Application Selection Criteria Summary (Tourism Review Panel scoring)

Table with columns: Score, Weight, Points. Rows include scores of 2, 5, 5, 5, and 0 with corresponding weights and points.

How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?

Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?

Is the presentation clear, concise and attractive?

Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

50

Add Preference Points

0-10

0

Event held during the Shoulder Season – before June and after September

0-10

5

Event held outside of the Klamath Falls urban growth boundary

0-10

0

Length of Stay – event encourage early arrival and/or late departure

0-10

10

Family Friendliness

15

Deduct Penalty Points

-10

\_\_\_\_\_

Previous tourism projects not completed on time or final evaluation not submitted on time

-5

\_\_\_\_\_

Vague or rambling responses.

TOTAL POINTS

65

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: YES NO

Partial funding: \$

2,500 2,350.00

30 mile

MARQUEZ

Name of Applicant

Name of Reviewer

Fall 2013 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>5</u>	5	<u>25</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>5</u>	2	<u>10</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>4</u>	1	<u>4</u>	Is the presentation clear, concise and attractive?
(1-5) <u>3</u>	2	<u>6</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>70</u>	
<u>Add Preference Points</u>			
0-10		<u>5</u>	Event held during the Shoulder Season – before June and after September
0-10		<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
0-10		<u>5</u>	Length of Stay – event encourage early arrival and/or late departure
0-10		<u>5</u>	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5		_____	Vague or rambling responses.
TOTAL POINTS		<u>95</u>	

Reviewer Conflict of Interest:

Comments: Great organization. Has been v. effective and uses dollars well.

Do you recommend this project for funding:  YES  NO Partial funding: \$ 2,350