

Rock Arrowhead
Name of Applicant

Chip Massie
Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) _____ 5 _____

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) _____ 5 _____

Does the applicant have the ability to complete the project?
Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) _____ 2 _____

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) _____ 1 _____

Is the presentation clear, concise and attractive?

(1-5) _____ 2 _____

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _____

Add Preference Points

0-10 _____

Event held during the Shoulder Season – before June and after September

0-10 _____

Event held outside of the Klamath Falls urban growth boundary

0-10 _____

Length of Stay – event encourage early arrival and/or late departure

0-10 _____

Family Friendliness

Deduct Penalty Points

-10 _____

Previous tourism projects not completed on time or final evaluation not submitted on time

-5 _____

Vague or rambling responses.

TOTAL POINTS _____

Reviewer Conflict of Interest: _____

Comments: DOES NOT MEET CYCLE CRITERIA

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Rock and Arrowhead
Name of Applicant

Matt Dodson
Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _____	5	_____	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _____	5	_____	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _____	2	_____	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _____	1	_____	Is the presentation clear, concise and attractive?
(1-5) _____	2	_____	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:			_____
<u>Add Preference Points</u>			
0-10		_____	Event held during the Shoulder Season – before June and after September
0-10		_____	Event held outside of the Klamath Falls urban growth boundary
0-10		_____	Length of Stay – event encourage early arrival and/or late departure
0-10		_____	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5		_____	Vague or rambling responses.
TOTAL POINTS			_____

Reviewer Conflict of Interest: _____

Comments: Event has passed prior to ^{the} grant awards

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Rock of Arrowhead

Name of Applicant

Lesia Hallway

Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 5

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) 5

Does the applicant have the ability to complete the project?
Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) 2

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) 1

Is the presentation clear, concise and attractive?

(1-5) 2

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

Add Preference Points

0-10

Event held during the Shoulder Season - before June and after September

0-10

Event held outside of the Klamath Falls urban growth boundary

0-10

Length of Stay - event encourage early arrival and/or late departure

0-10

Family Friendliness

Deduct Penalty Points

-10

Previous tourism projects not completed on time or final evaluation not submitted on time

-5

Vague or rambling responses.

TOTAL POINTS

Reviewer Conflict of Interest:

Comments: doesn't meet donation cycle

Do you recommend this project for funding: YES NO Partial funding: \$

Rock & Arrowhead Club

Name of Applicant

Julie Van Marrewijk

Name of Reviewer

**Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)**

Score Weight Points

(1-5) 3 5 _____

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) 3 5 _____

Does the applicant have the ability to complete the project?
Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) 3 2 _____

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) 3 1 _____

Is the presentation clear, concise and attractive?

(1-5) 2 2 _____

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _____

Add Preference Points

0-10 _____

Event held during the Shoulder Season – before June and after September

0-10 _____

Event held outside of the Klamath Falls urban growth boundary

0-10 _____

Length of Stay – event encourage early arrival and/or late departure

0-10 _____

Family Friendliness

Deduct Penalty Points

-10 _____

Previous tourism projects not completed on time or final evaluation not submitted on time

-5 _____

Vague or rambling responses.

TOTAL POINTS _____

Reviewer Conflict of Interest: need to apply in Spring cycle

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Rock and Arrow

Name of Applicant

MARQUEZ

Name of Reviewer

Fall-2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) _____ 5 _____

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) _____ 5 _____

Does the applicant have the ability to complete the project?
Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) _____ 2 _____

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) _____ 1 _____

Is the presentation clear, concise and attractive?

(1-5) _____ 2 _____

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _____

Add Preference Points

0-10 _____

Event held during the Shoulder Season – before June and after September

0-10 _____

Event held outside of the Klamath Falls urban growth boundary

0-10 _____

Length of Stay – event encourage early arrival and/or late departure

0-10 _____

Family Friendliness

Deduct Penalty Points

-10 _____

Previous tourism projects not completed on time or final evaluation not submitted on time

-5 _____

Vague or rambling responses.

TOTAL POINTS _____

Reviewer Conflict of Interest:

Comments: Isn't it too late for 2014?

Do you recommend this project for funding: YES NO Partial funding: \$ 0